INTELLIVISION™

Intelligent Television

A lot more fun...
And a whole lot more!

MATTEL ELECTRONICS®

INTELLIVISION™ by Mattel Electronics®

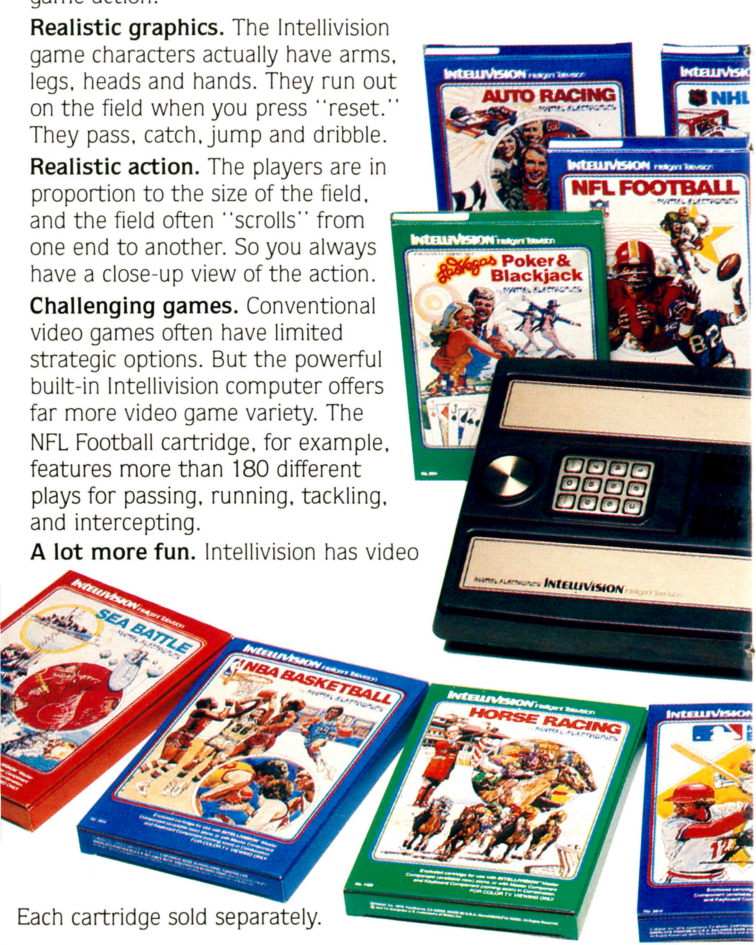
The home video system comes of age. Never before has a home video system offered such vividly exciting and challenging game action.

Realistic graphics. The Intellivision game characters actually have arms, legs, heads and hands. They run out on the field when you press "reset." They pass, catch, jump and dribble.

Realistic action. The players are in proportion to the size of the field, and the field often "scrolls" from one end to another. So you always have a close-up view of the action.

Challenging games. Conventional video games often have limited strategic options. But the powerful built-in Intellivision computer offers far more video game variety. The NFL Football cartridge, for example, features more than 180 different plays for passing, running, tackling, and intercepting.

A lot more fun. Intellivision has video



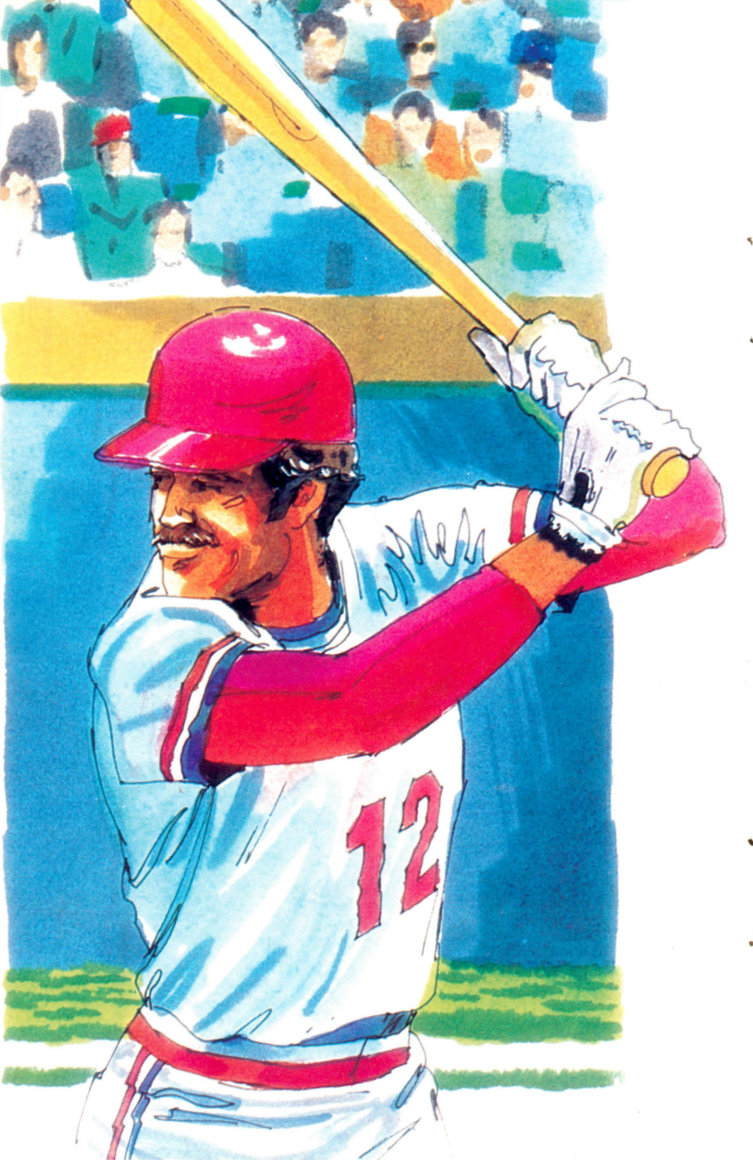
Each cartridge sold separately.

games for everyone. Choose from major league sports excitement, Las Vegas-style gaming, rousing battle action, adventures in outer space, children's learning programs and classic strategy games.

And a whole lot more. Each Intellivision game program comes with custom overlays for your game controls. So you spend more time enjoying the game and less time figuring it out. Intellivision is as easy to connect as a "rabbit ears" TV antenna. Just attach the switch box to your TV antenna connection, plug in a couple of wires, and enjoy. Then when you feel like watching regular TV programming, just flick the switch.

Quality and value. A lot more than conventional video game systems. Better graphics. Better sound effects. More realistic video game action. And a beautifully engineered product that will provide you years of fun, games and family entertainment.

For color TV viewing only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Major League Baseball

The crowd roars as the nine man home team sprints out onto the field. Then you and your opponent use all the tricks in the book to score the winning run.

You control all the action—balls and strikes, hit and run, double plays and stolen bases. And it's not over until the last out of the ninth inning!

- Two players
- Nine full innings
- Control pitching, fielding, base running, batting
- Licensed by Major League Baseball.

OFFICIAL LICENSEE
MAJOR LEAGUE BASEBALL
*

Tennis

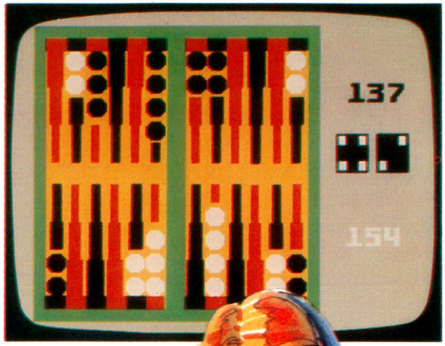
Thunk! You send a screaming serve across the net. Your opponent races to intercept it and returns a lofty lob into your deep backcourt. You get to it in time to send a smashing ground shot just out of reach of your opponent's outstretched racquet.

Play an entire three set match, and each game will be different and exciting. You control ball placement, velocity and strategy. And it's a game of wits as well as of dexterity.

Even the crowd gets in the act by turning their heads to follow the ball—and cheering at just the right time.

- Two players
- Full three set matches
- Control ball velocity and placement

ABPA Backgammon



Beating Intellivision at backgammon is a lot of fun. But it's definitely not child's play.

The computer knows all the tricks—and it calculates all the odds before it moves.

Can you find a flaw in its strategy? Can you give it pieces to gobble up freely, then trap it in a back game? Or will you just cross your fingers, press the button and roll the dice?

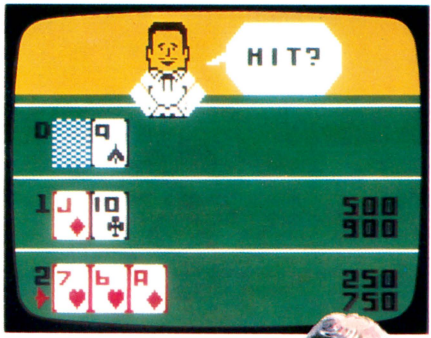
Perfect your own backgammon skills with this modern version of one of the world's oldest games.

- Dice rolled randomly
- "Pip count" appears on screen
- Licensed by the American Backgammon Players Association

Las Vegas Poker and Blackjack

Will you let yourself get bluffed out of a pot by a computer?

From the ruffle of the cards . . . to the clinking of the coins . . . to the felt green of the gaming table . . . to the shifty eyes of the dealer, Intellivision™ has captured the flavor and the color of casino card games.



Play poker! Five card stud or draw. Seven card stud. This dealer plays tough. He raises, drops, even bluffs. Play carefully, because he'd like nothing better than to empty your wallet.

When you've had enough poker, relax with a few hands of blackjack. Play real casino style and double down when you feel hot!

- Realistic 52 card deck
- One or two players
- A casino in a cartridge

NBA Basketball

Two teams square off at mid-court. Up they go for the jump ball. It's tipped to your team. You fake, drive, and move in for a slam dunk!

Each three man team of remarkably realistic athletes can dribble, pass in any direction, jump, block, steal . . . even take a casual set shot when they've caught the other guys napping.

Four action-packed quarters—plus overtime when needed!

- Pass, steal, rebound, fast break, jump or set shot
- Two players
- 24 second clock
- Licensed by NBA Properties, Inc.

Astrosmash™

Spin. Blast. And drop into hyperspace to avoid a killer asteroid shower. Power on. Attack computer engaged. Fire a quick burst at the alien antagonists. Got 'em!

Now take a deep breath and relax. But only for a fraction of a second, because more trouble is on the way.

You're all alone in a hostile universe of tumbling asteroids and homocidal aliens. You've got the wits and the speed, but you're awesomely outnumbered.

With a little practice, you may survive . . .

- Battle aliens and tumbling asteroids
- Hyperspace feature
- Unlimited scoring potential

NASL Soccer

A well executed drive down the soccer field is a thing of beauty. The man with the ball jukes, whirls, passes to his teammate. The teammate dribbles toward the goal until he attracts a crowd of opponents. Then he passes to a third man who sets up the score.

The game action is as realistic as the excitement of NASL Soccer—minus the black 'n blue shins.

- Two players
- Corner kicks, goal kicks, free kicks
- Realistic action and sound effects

NASL *

PGA Golf

Stand steady at the tee . . . head down . . . slow backswing. Now, drive your tee shot 220 yards down the fairway, splitting a pair of sandtraps. Loft a five iron onto the green. And sink a twenty foot putt for a birdie!

You control the swing and aim throughout 9 championship quality holes. The fairways and greens are beautifully manicured, but the sand traps are deep . . . and the rough is . . . rough!

- Up to four players
- 9 holes
- 9 clubs
- Realistic sound effects
- Licensed by The Professional Golfers Association

*

U.S. Ski Team Skiing

Take a deep breath, dig your poles hard into the snow, push off . . . and you're speeding down a world class slalom course.

Stay low and glide gracefully through the turns because you're in a race against the clock. But don't cut the corners too sharply or you'll go tumbling!

All the excitement of the Winter Olympics on a beautiful video snowscape.

- Up to six players
- Downhill and slalom course
- Jump moguls, edge through turns, race downhill

US* SKI TEAM

NHL Hockey

Your opponent has a man in the penalty box, so it's time to push hard on offense. There's the whistle! Time to move down the ice.

Your team moves toward the opposing goal in perfect formation, nudging the puck back and forth as defenders move in.

You're across the blue line. You send a pass across the front of the goal, then . . . wham! a screaming slap shot whips past the goalie and in for the score.

The crowd roars its approval. And the buzzer announces the end of the game. You won! A little practice and you'll be ready for the big time.

- Two players
- Face offs, trapping, interception, penalty box
- Licensed by The National Hockey League.

NHL®*

NFL Football

The whistle blows! The crowd roars! The two teams sprint onto the field and line up for the opening kickoff.

Your ball, first and ten on the twenty yard line. Will you grind out the yardage on the ground . . . or risk a long bomb for a quick score? You and your opponent can choose from over 180 offensive and defensive plays—so it's as much a game of strategy as execution.

Two full halves of fun. With all the refinements of passing, punting, end runs and razzle-dazzles. The computer keeps track of time and score, and the crowd lets you know what it thinks of your performance.

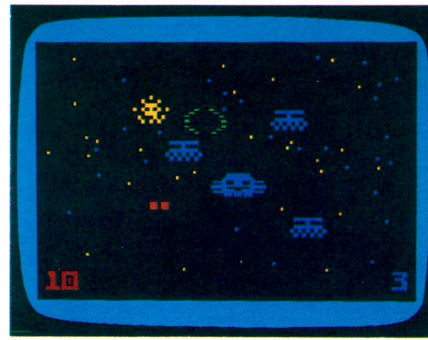
- Two players
- Call realistic offensive and defensive plays
- Scoreboard monitors downs, yards to go, time outs, time remaining, and score
- Licensed by the National Football League Properties

NFL®*

SpaceBattle™

The alien armada is closing in on your Mother Ship. You're awesomely outnumbered, and they attack and attack and attack . . .

Flick on the situation map and analyze your position. Dispatch a fighter squadron toward the closest alien cluster.



You're smarter, a little faster, and you're going to let these aliens know they've got a fight on their hands.

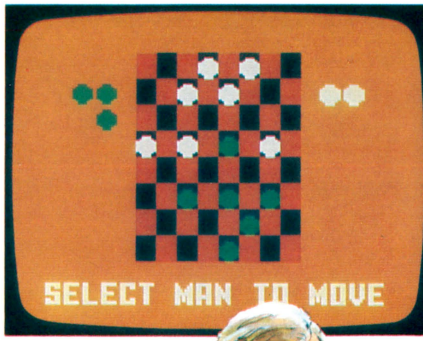
Flick back to a cockpit close-up view. Here they come! Aim lasers . . . fire!

- Computerized situation map
- Close-up attack viewer
- Computerized and manual battle modes

Checkers

Pit your skill and imagination against an opponent who can assess the board position in a few seconds and think several moves ahead.

The computer won't make a foolish mistake, but you can still beat it . . . if you concoct a strategy it can't handle.



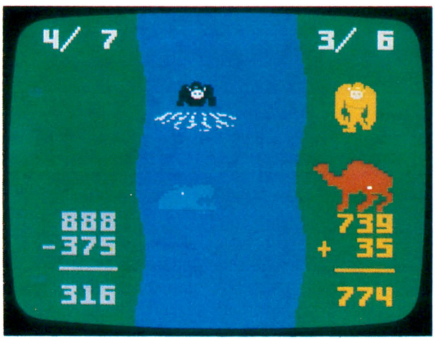
- Hi and Lo skill levels
- "Bail Out" button asks computer to recommend your next move

The Electric Company* Math Fun*

Who would guess that learning basic arithmetic skills could be this much fun!

To solve the math problem, two players race their clever gorillas along the river bank, ducking past obstructing animals.

The math gets more challenging when the players are ready for it. Addition, subtraction, multiplication and division—all are more fun with Math Fun.



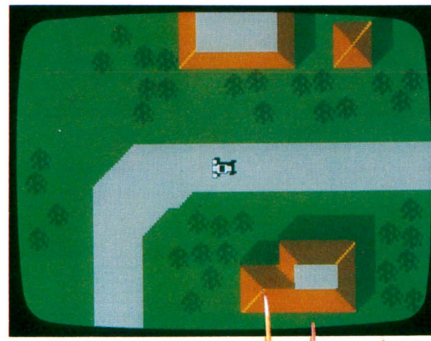
- Accommodates wide range of learning levels
- One or two players
- Developed in conjunction with Children's Television Workshop

* © 1981 Children's Television Workshop, Inc.

Auto Racing

Snap on your crash helmet, fire up your Formula 1, and slam it into first. Power through the first turn and you're off on a Grand Prix class racing circuit.

The faster you push your race car, the more alert you have to be. You may slide off the track and into a maze of grass and trees. You may find yourself skidding into a pond. Or you may find yourself halfway through a hairpin turn before you know it.



Whether you race against an opponent or against the clock, there are thrills enough for anybody.

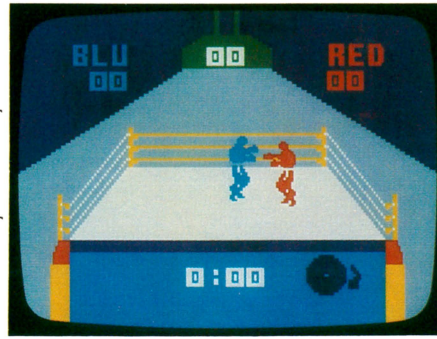
- Five different race cars
- Five different race courses
- One or two players

Boxing

Available soon

Slip into the powerfully muscled body of the fighter of your choice. Maybe you'll go for a power slugger. Or an agile defender. Or a completely unpredictable fighter.

There's the bell! You're playing at championship speed, so the action is lightning fast. Feint, duck, block, then move in for a quick combination.



Remember that your fighter is using up precious energy. And each punch he takes has its toll. So use your brains as well as your brawn—and keep your warrior in shape to go 15 rounds.

- Two players
- Four skill levels
- Six different boxers
- 15 rounds, KO's, point decisions, endurance limits

Sea Battle™

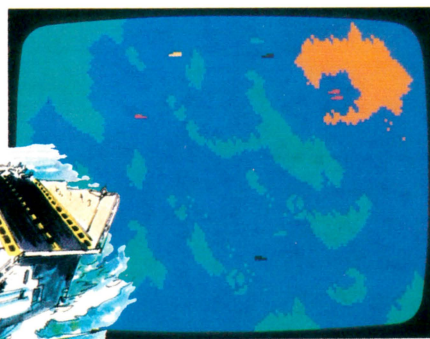
Destroyers, battleships, submarines, minesweepers, and aircraft carriers! You're the Admiral, and your mission is to rid the seas of the enemy fleet.

Start by setting a strategy. Lay invisible minefields where you think the big enemy ships will travel. But be careful, because the other Admiral is laying mines to foil you . . .

Battle stations! Now you slug it out with shells, torpedoes, and naval tactics. Sleek battleships are waiting to pounce on sluggish minesweepers. You can't relax for a minute.

But who worries about the torpedoes, you say. Full speed ahead!

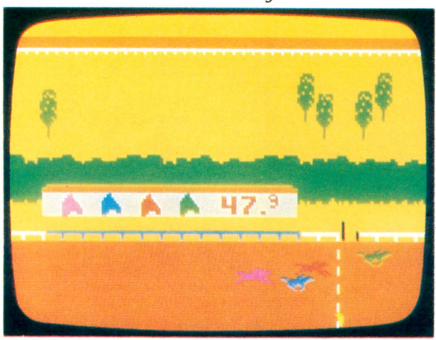
- Two player game
- Long range and close-up views
- Realistic naval sound effects



HorseRacing

You and up to five of your friends, poring over the tout sheet. Pick your ponies, then handicap 'em.

Place your "bet." With Intellivision, you can afford to step up to the $100 window! They're off and running . . . Blueboy by a length going around the first turn . . . Here comes Black Marauder closing up on the outside . . . and here comes Red Devil on the inside rail to win by a nose!



Congratulations! You hit a longshot. Now don't go and spend it all in one place.

- Up to 6 can play
- "Bet" on ten different races
- Hit 15 to 1 exactas

Las Vegas Roulette

Can you parlay your pile of chips into a fortune? Do you dare risk it all on a single number that you just know is due to come up on the next spin of the wheel? Here's a great party game with all the sound and color of the big casino. Place your "bets" . . . all "bets" down? Then here goes the big wheel of fortune—clickety-click-click—and cross your fingers as the wheel slows and the ball bounces toward your lucky number.

- Authentic roulette table layout
- One or two players
- Payoff table and odds listing

Armor Battle®

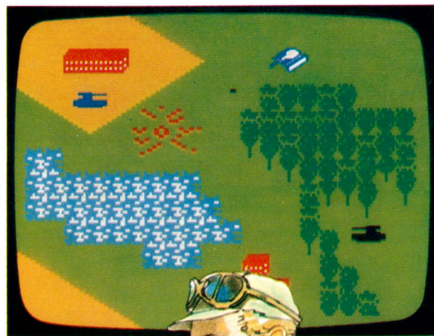
Dust off your field glasses and scan the horizon for enemy tanks. There's one—grinding its way out of the woods!

You see each other at the same time. Both turrets swing toward their targets. Who will fire a split second sooner? And who will be reduced to a pile of rubble?

When you've beaten your opponent, move on to a new battlefield. There are literally hundreds of new terrains to conquer!

War may be nerve-wracking, but this is pure fun!

- Two players
- Hundreds of different battlefields
- Exceptional sound effects



Space Armada™

Available soon

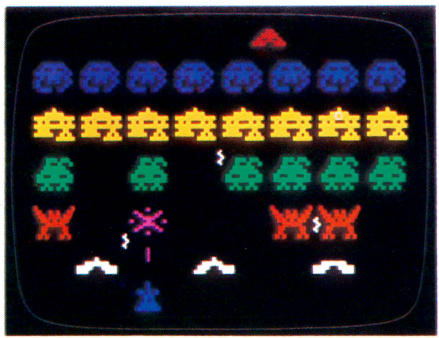
You're defending Planet Earth against the unrelenting attack of alien warlords.

At first they throw their light brigades at you. If you're quick and careful, you should be able to elude their bombs, moving out of the way or taking refuge behind a bunker.

But when you wipe out the first couple of brigades, they'll launch a more deadly attack, dropping faster, more lethal bombs. Clear the battlefield once more, and they'll resort to guided missiles and even more fiendish devices.

You've got your hands full—of excitement and aliens!

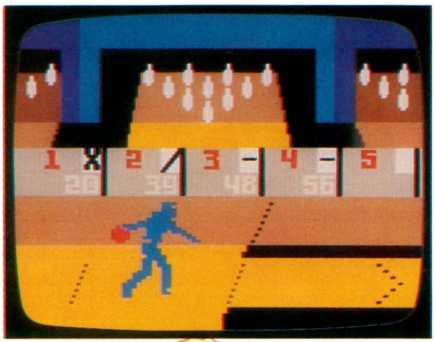
- Two skill levels
- Varied alien weaponry
- Invisible targets
- Super sound effects



PBA Bowling

Available soon

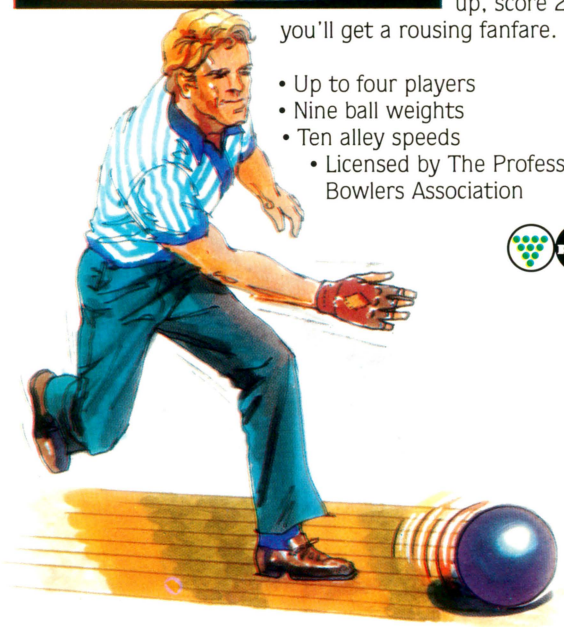
Warm up by picking up some tricky spares. Now you're ready for ten frames of championship bowling. Select the ball weight you prefer. Decide how "slick" you want the alley. Take a few deep breaths and . . . you're up!



Aim carefully, allowing for loft and curve. Release nice and smooth, and watch the ball plunge into the sweet part of the pocket. Strike! Keep it up, score 200, and you'll get a rousing fanfare.

- Up to four players
- Nine ball weights
- Ten alley speeds
- Licensed by The Professional Bowlers Association

pba*



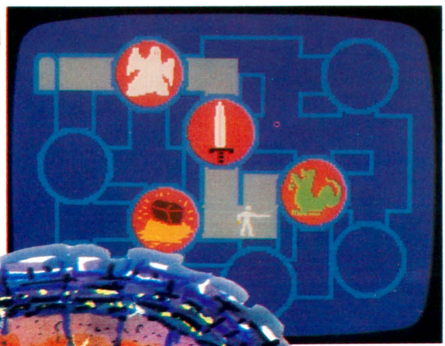
Dungeons & Dragons*

Available soon

Enter a nether world of fantasy and adventure. There's a rich treasure to be won, but you must first prove yourself worthy of it.

Choose your weapons and your teammates carefully, because you'll need all the help you can get to work your way through the enchanted maze.

Ghosts, dragons, and sorcerers inhabit the cavern world. Most of them are menacing—and you may want to run away rather than fight it out. But one of them is concealing the treasure!



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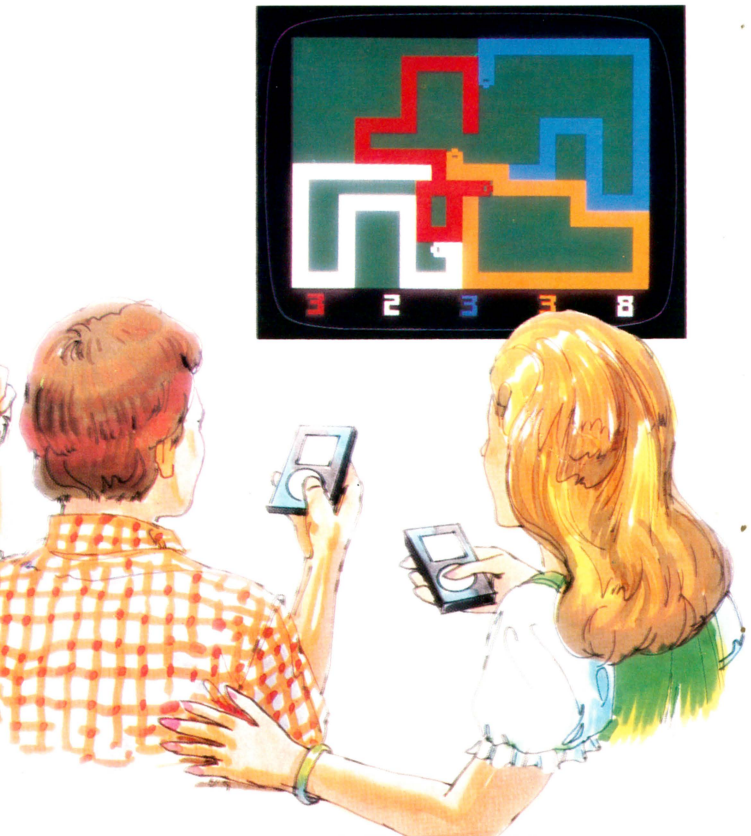
Snafu™

Available soon

You each start off with little lines that start to grow.

They grow fast, tangling, weaving, writhing like magic beanstalks. And you're at the controls, trying to completely enclose the other guy so he can't grow any more.

This is a game of lightning-quick strategic decisions. Hesitate . . . or slip . . . and you'll find yourself surrounded.



Triple Action™

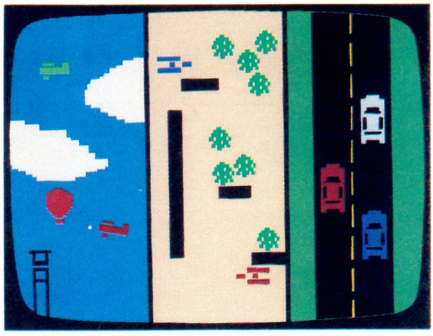
Available soon

It's three classic video games in one!

Racing Cars—Two fire-breathing race cars on a dangerous circuit. Keep your eyes on the road!

Battle Tanks—It's a duel to the finish between two heavy tanks. One of you will end up as scrap iron.

Biplanes—It's a thrilling dogfight—biplane style! Watch out for the control tower . . . don't get lost in the clouds. But most of all, watch out for that bloodthirsty baron with a leather cap!



The Electric Company* Word Fun*

How those little monkeys love to learn! Watch them swing through the jungle, capturing letters with their tails and making words.

Three great learning games. Find A Word has little learners weaving words in and out of each other. Word Hunt sends them into the jungle looking for missing letters.

And Word Rocket has them blasting vowels into the sky to make words out of clouds of consonants.

It's the fun and easy way to improve vocabulary skills.

- Three fascinating word games
- One or two players
- Developed in conjunction with The Children's Television Workshop

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Become an Intellivision Insider

Join the Official Intellivision Game Club

- Your Intellivision™ Club Newsletters keep you up to date on tournaments, playing tips, exciting new games, and a lot more.
- Take advantage of special offers.
- Receive a wallet membership card and a handsome membership certificate.

I've enclosed a check or money order for $1.50, payable to the Intellivision™ Game Club. Please send me my membership materials and my first issue of the club newsletter.

name _____

address _____

city _____ **state** _____ **zip** _____

Mail to: Intellivision™ Game Club, P.O. Box 4010
Burlingame, CA, 94010, U.S.A.

Mattel Electronics reserves the right to terminate the Intellivision Game Club at any time.

BUILD YOUR INTELLIVISION™ GAME COLLECTION.

Major League Sports Network
NFL Football*
U.S. Ski Team Skiing*
Major League Baseball*
Auto Racing
Boxing
Tennis
PBA Bowling*
NBA Basketball*
PGA Golf*
NASL Soccer*
NHL Hockey*

Action Network
Armor Battle®
Sea Battle™
Snafu™
Triple Action™

Gaming Network
Las Vegas Poker & Blackjack
Las Vegas Roulette
Horse Racing

Strategy Network
APBA Backgammon*
Checkers
Dungeons & Dragons*

Children's Learning Network
The Electric Company* Math Fun
The Electric Company* Word Fun

Space Action Network
Space Battle™
Astrosmash™
Space Armada™

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INTELLIVISION™
Intelligent Television

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